



May 6, 1994

Mr. Jose Fontanez
Philip Morris, U.S.A.
120 Park Avenue
New York, New York 10017

Dear Jose,

Freedom Weekend Aloft is "fast approaching" and we will be communicating with you on a regular basis to insure that we keep you updated on ballooning activities, concerts and all of the 1994 plans. Additionally, we will be requesting various information from you in that while we want Freedom Weekend Aloft to be your most successful promotional effort ever...we also want it to be enjoyable!

Enclosed is a sponsorship agreement form which we are asking you to sign and complete the highlighted areas and return to our offices. The specifics of your sponsorship package are included in the sponsorship proposal which you already have (we will be happy to supply additional copies if you need these).

Please do not hesitate to call with any questions and we will be calling in a couple of days to discuss 1994!

Sincerely,


Keri Hall
Event Director

*Jose - enclosed
I enclosed
invites so you would
have these when the
contract is executed!*

2041914679

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